



ARTS, MEDIA & ENTERTAINMENT
INDUSTRY SECTOR

Unleash your passion for media

The entertainment field is filled with extraordinary opportunities to express ideas and communicate with the world. This popular field is both current and exciting working with a vast marketplace of projects, ideas, videos and web channels. Don't just watch, create.

Media jobs are rapidly growing and changing

The media industry is growing at a fast pace as new devices and platforms hit the mainstream. This means fun and exciting jobs are waiting for you!



**CAREER
TECHNICAL
EDUCATION**
TWIN RIVERS UNIFIED
SCHOOL DISTRICT

www.trusd.net/cte

Twin Rivers Unified School District programs, activities, and practices shall be free from unlawful discrimination, harassment, intimidation, and bullying based on actual or perceived race, color, ancestry, national origin, ethnic group identification, age, religion, marital or parental status, physical or mental disability, sex, sexual orientation, gender, gender identity, or gender expression; or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics.

Digital Media
*at Creative Connections
Arts Academy*

Design, Visual, and Media Arts Pathway

In this pathway, students learn how to take a production from start to finish, including filming and editing, broadcasting, animation, graphics and more. Students are also introduced to the role of a digital media specialist by learning essential components of how to produce a video or short film and how to create original content for media platforms. These skills prepare students for entry-level positions within the Digital Media community along with other higher educational goals.



While you're in High School

UNIQUE FEATURES

- Visit television stations, movie sets and film productions in Sacramento
- Train to be Production Assistant on professional film crews
- Experience live production working in a state-of-the-art media van for live broadcast and on-location filming
- Write, film and produce your own films, documentaries, music videos, formatted news and entertainment shows and online content

GRADUATION OPPORTUNITIES

- Fulfills A-G requirement for Visual and Performing Arts (F)
- Seniors who meet the requirements can earn a Career Pathways Cord at graduation

How to participate!

- ⋮ Find out more program info from a CTE teacher on campus
- ⋮ Make an appointment with your counselor to plan your classes



Pathways in college and beyond

Community college programs provide a great opportunity to continue your training and prepare for your first job. You will receive the same quality training as private programs, but for only a fraction of the price.

COLLEGE MAJORS

- ⋮ Digital Animation
- ⋮ Game Design
- ⋮ Graphic Design
- ⋮ Interactive Media
- ⋮ Media Arts and Design
- ⋮ Website Design

POTENTIAL CAREERS

- ⋮ 3D Animator
- ⋮ Multimedia Artist or Developer
- ⋮ Web Developer
- ⋮ Photographer or Videographer
- ⋮ Graphic Artist
- ⋮ Director or Producer
- ⋮ Audio Technician or Video Editor

